



Installs in a snap?

No grout required?

A no-demo reno?

Goes right in over old tile?

I can do it myself?

Works for new builds too?

It's antimicrobial?

It won't get scratched?

It's easy to clean?

It saves me time and money?

lt's lightweight?

It's not real marble?

It ships that fast?

I don't have to wait for backorder?

Still looks amazing years later?







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Meet the modern alternative to tile.

Wetwall[™] is a patented, waterproof, tongue-and-groove bathroom panel system that locks water out without the grout. It's a revolutionary design material that transforms bathrooms quicker, cheaper and easier than tile. And inspires all kinds of wows.

IT'S KIND OF LIKE DRYWALL. EXCEPT IT'S WETWALL.



PATENTED WATERPROOF PANEL SYSTEM

Installs seamlessly with customizable tongueand-groove panels & color-matched sealant.



DARING DESIGNS

Looks like marble, stone or wood-including abstract patterns—and weighs a lot less.



SPEEDY DELIVERY & INSTALLATION

In hand in 2 weeks, in the bathroom in 2.5 hours. Plus, exceptional, reliable service.





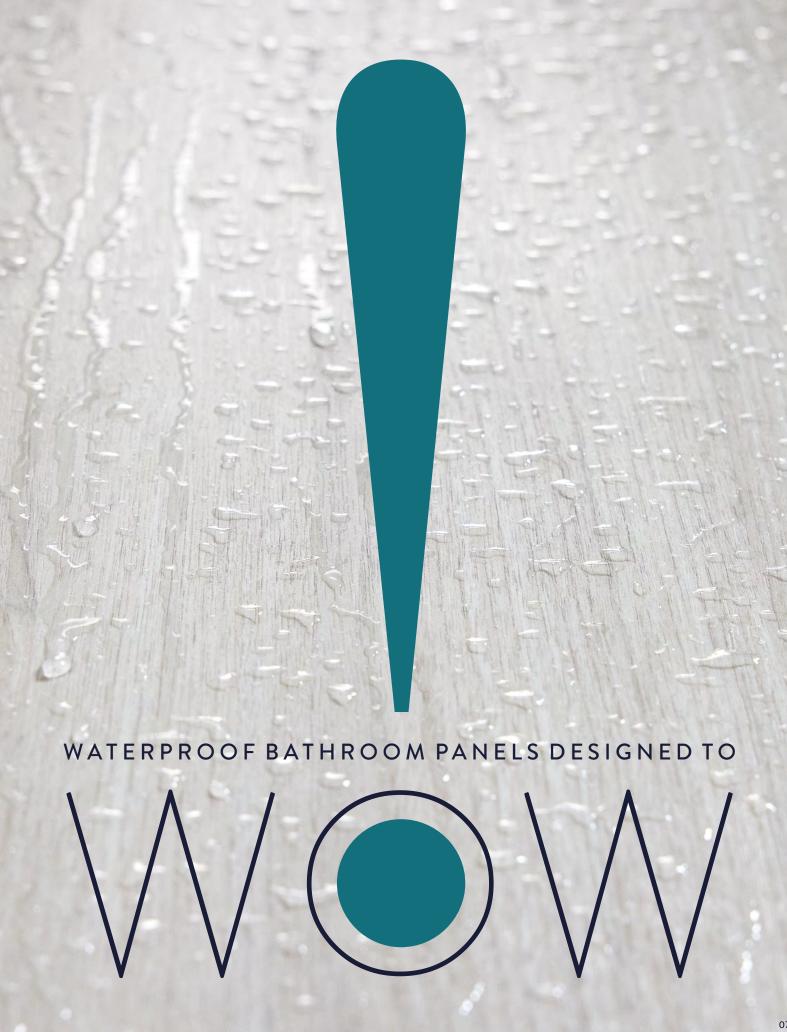
SCRATCH- & SCUFF-RESISTANT AEON™ TECHNOLOGY

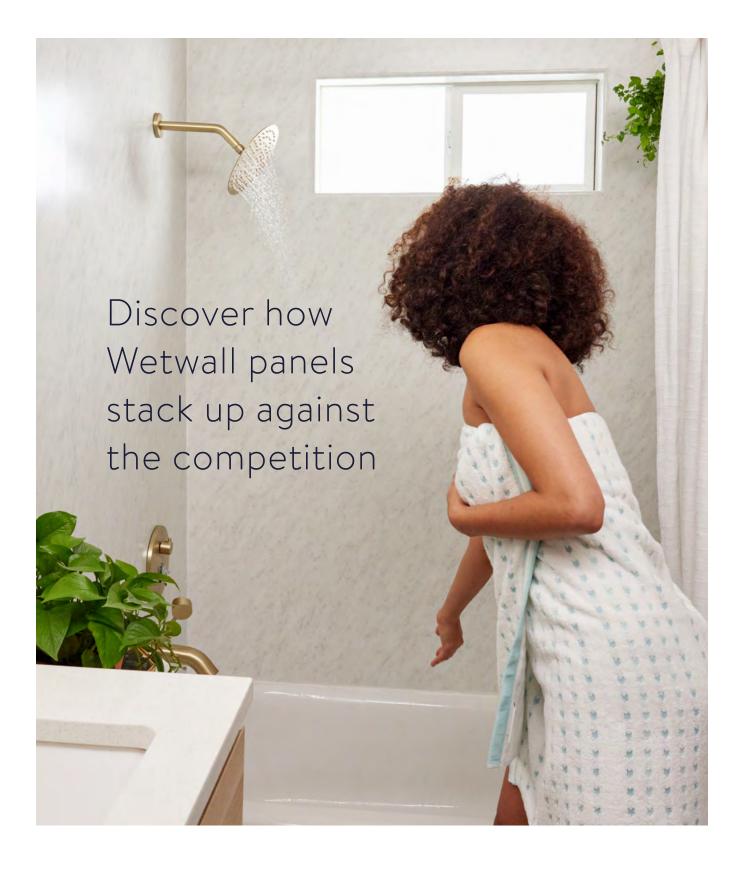
Does double duty: works hard in busy bathrooms & looks luxe longer.



ANTIMICROBIAL PROTECTION

Inhibits the growth of bacteria, mold and mildew, cleans easily and won't wash off.







Tile



Wetwall



COMPLICATED
INSTALLATION
PROCESS





EASILY INSTALLS IN A SNAP





1/20

NO GROUT, NO PROBLEM





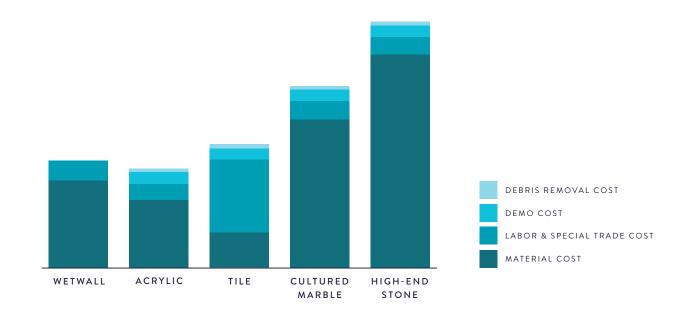


LARGE YET LIGHTWEIGHT WALL PANELS



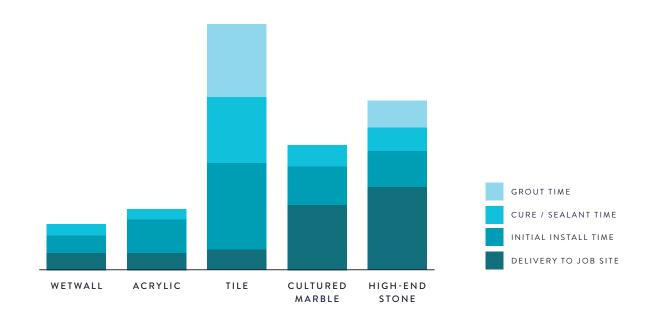


With Wetwall, you only pay for Wetwall. With tile or other materials, you pay for so much more.



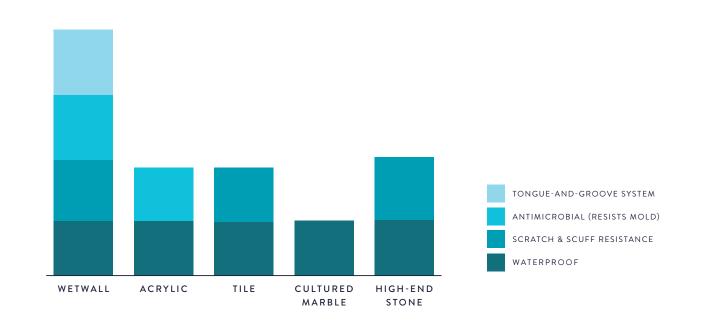


Wetwall panels install in 2.5 hours. It's easy to see why tile takes so much longer.





Wetwall panels are engineered to last through wear, tear, traffic and more.







When families need a new bathroom, but can't manage without the old one, they turn to Wetwall. Thanks to the convenience of the tongue-and-groove system, our waterproof panels snap into place, right over worn-out tile.



Worry-free walls that are ready for whatever

Our durable panels perform well under pressure—designed to withstand everyday use, no matter what the day brings.



From
"UH OH"

to
"OH WOW"



Soap & water keeps it clean.

12

PERFECT FOR BUSY FAMILIES



These walls are

WATERPROOF. YUCK-PROOF. LIFE-PROOF. YAWN-PROOF.

Made to withstand mildew & mishaps, spills & splatters—Wetwall has it covered.



Pro Design
ARIA WHITE

Pro Design STACCATO

Can't decide on just one design?

THEN DON'T.

Pro Designs can mix & match and install on every wall, every corner...even the ceiling. Customize and order panels for your bathroom's unique specifications through a Kitchen & Bath Showroom or contractor.

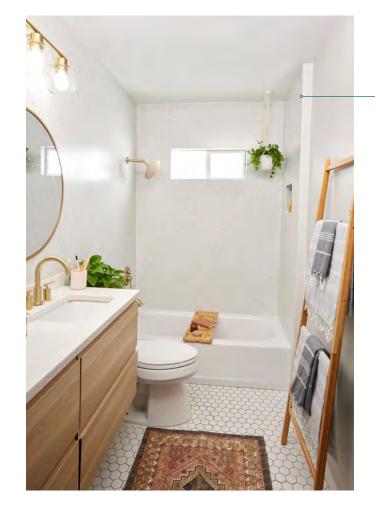


SHOP ALL
PRO DESIGNS

14

PERFECT FOR DIYers

Dreami Do it...
yourself. Delivered to your door in 2 weeks. In your bathroom in as little as 2.5 hours.



Bullnose edge installation means no extra trim required.



Tired of that tired, old tile? Just cover it up. These lightweight yet large-scale panels mean you can lift with ease and cover up old walls quickly. Use our Wilsonart® Adhesive and Color-Matched Sealant for the best results. Simple, speedy, stylish.











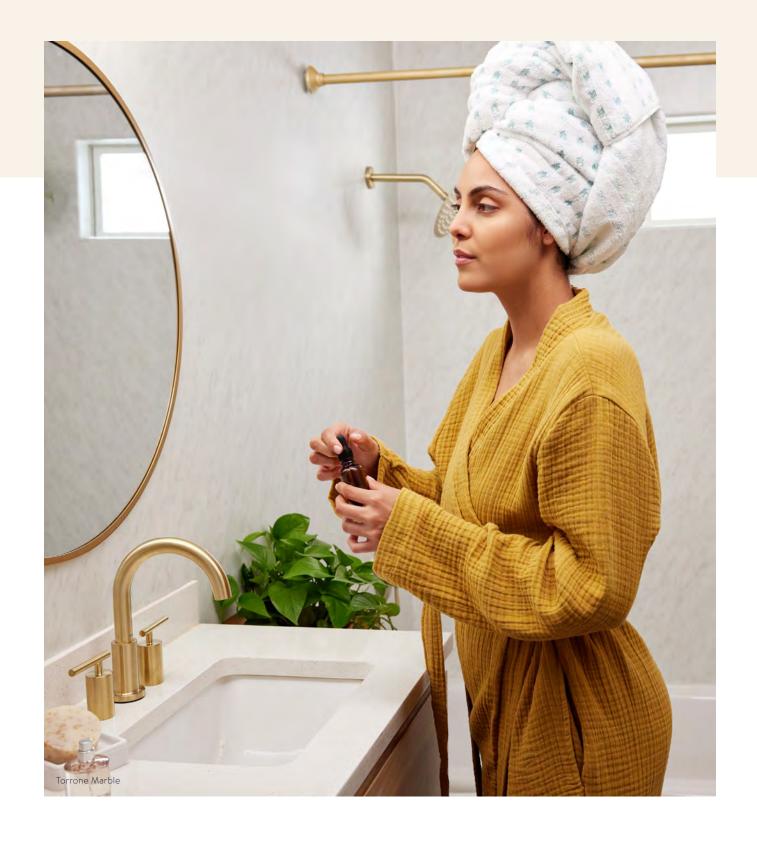


5 SEAMLESS

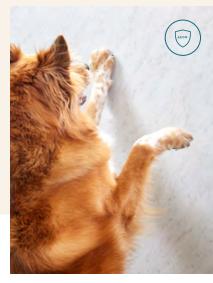


SCAN FOR COMPLETE INSTALLATION & HOW-TO RESOURCES

EASY TO LOVE & LIVE WITH.







AEON™ Enhanced Scratch- & Scuff-Resistant Performance Technology keeps walls durable & protected.

Withstands spills & splatters, plus inhibits the growth of stain- & odor-causing mold, mildew and bacteria.





Who wants a lukewarm shower?



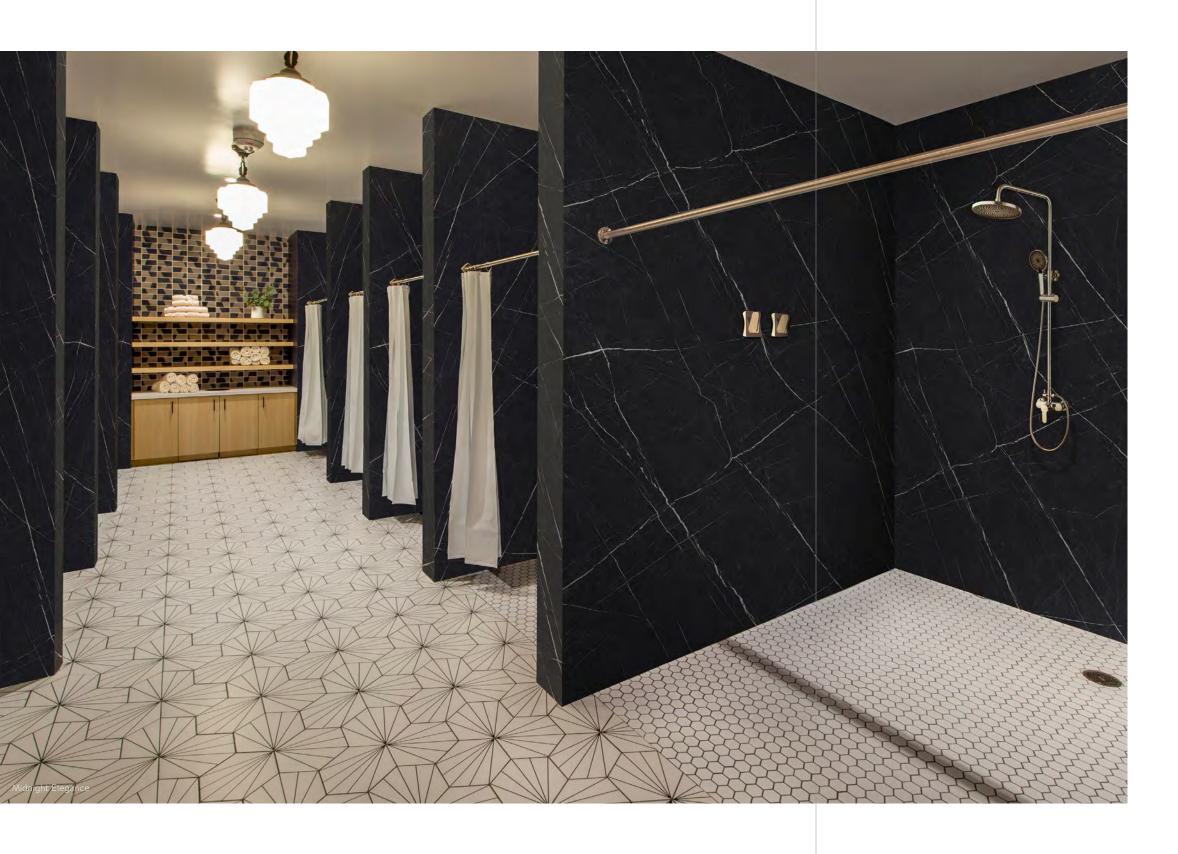


Wow...that's not real marble?

Having guests over? Suddenly no house tour is complete without a stop at your magnificent new bathroom.

From modern to classic, elegant to timeless, Wetwall elevates the aesthetic of any bathroom and coordinates with new or existing fixtures. Our wall panels rival large slabs of stone, creating a seamless finish that looks just as luxurious as the real thing but costs a lot less.





COMMERCIAL-GRADE PERFORMANCE FROM WALL TO WALL.

EASY TO CLEAN.
TOUGH TO DAMAGE.
INCREDIBLE TO SEE.

Wetwall's panel system is waterproof, scratch- and scuff-resistant, antimicrobial and EPA-approved. Our Pro Designs and larger-scale Pro Plus Designs Collections are the perfect fit for commercial applications where durability and cleanliness are a priority. From smaller reno projects to larger spaces like hotels, hospitals and schools, our Pro and Pro Plus options make perfect sense for your commercial space needs.



GET EXPERT INSPIRATION

Office restroom reno works smarter, not harder.

Wetwall offered a no-demo reno solution for this high-traffic space in an historically-preserved building. Panels were easily installed directly over tile to provide a modern look for what would have otherwise been a costly project.







When you compare a Wetwall install to a typical tile and grout job where you have to gut and pull the old tile out, the tile work probably costs about three to four times more in labor and materials.

JASON SCHWARZ

Aetna Building Solutions Salesperson



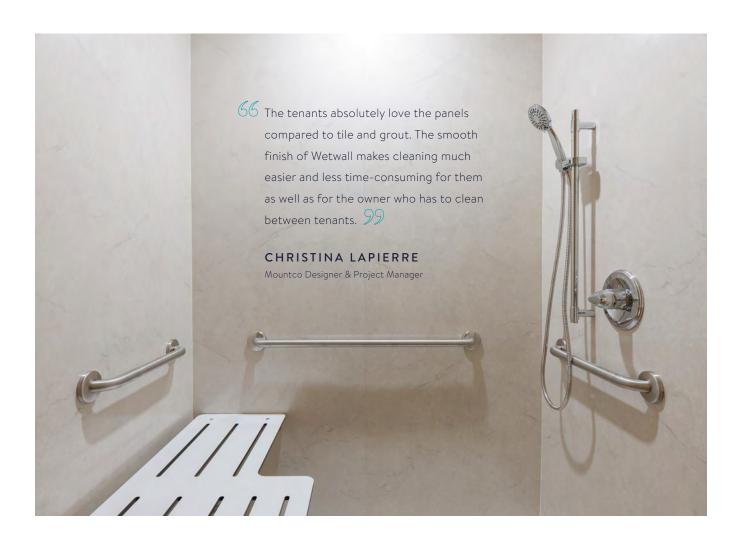
FIND OUT MORE
ABOUT THIS COST-

 4



Solutions in a snap without tile & grout

Wetwall's panel system features a grout-free finish that takes less time to install and keeps its good looks tenant after tenant. Whether it's a large residential remodel or a new build, Wetwall has simple solutions that lock out moisture and clean easily for fast unit turnovers.

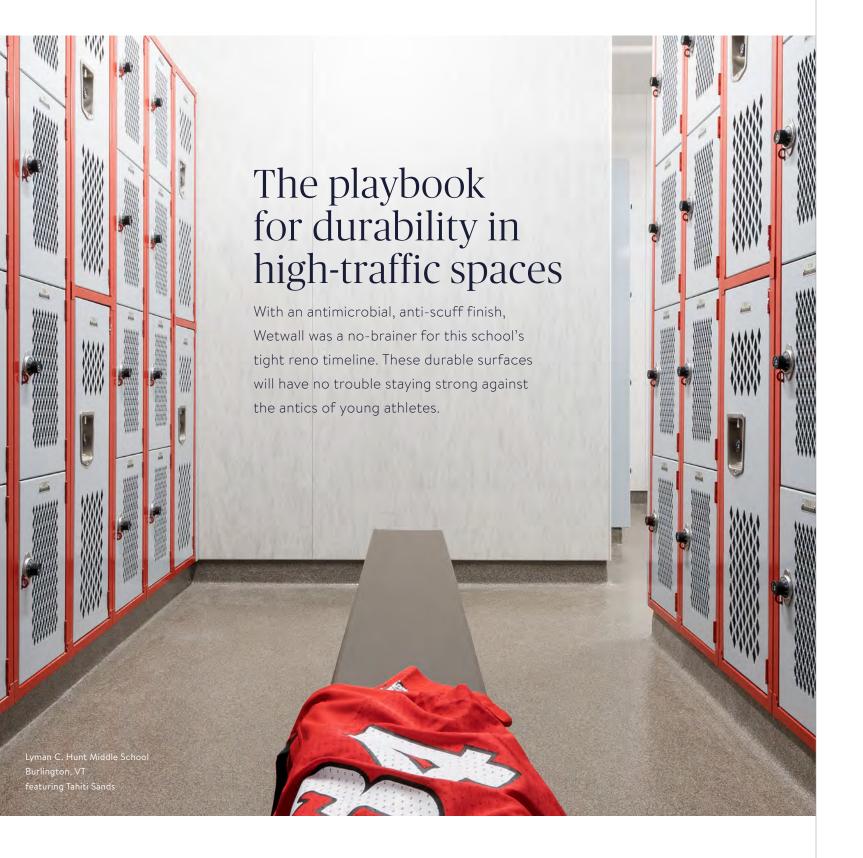




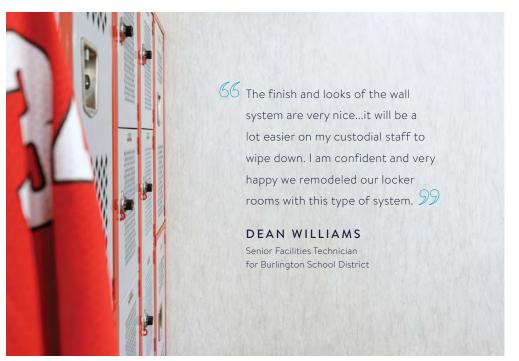


DISCOVER MORE ABOUT THIS COMMERCIAL REMODEL

COMMERCIAL APPLICATIONS - MIDDLE SCHOOL LOCKER ROOM









TAKE A CLOSER LOOK AT THE TRANSFORMATION

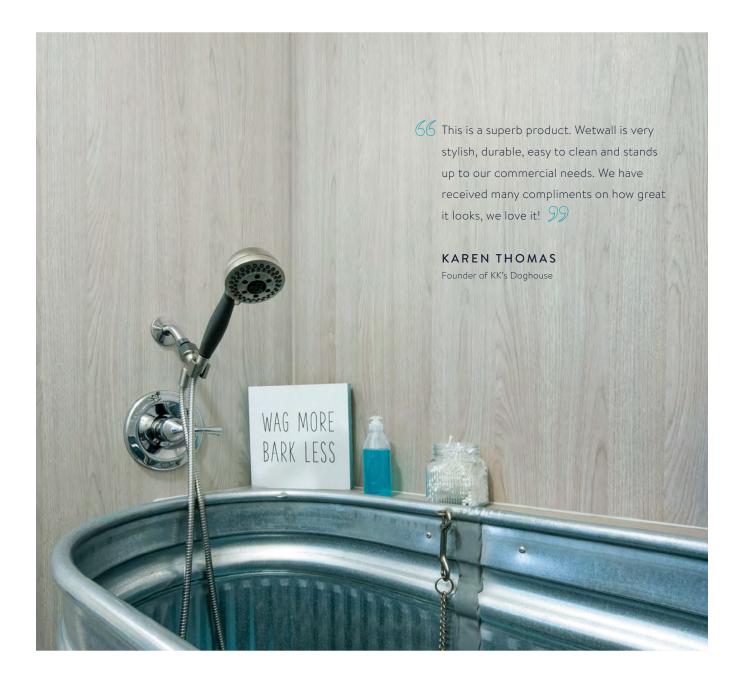
COMMERCIAL APPLICATIONS - PET GROOMING FACILITY

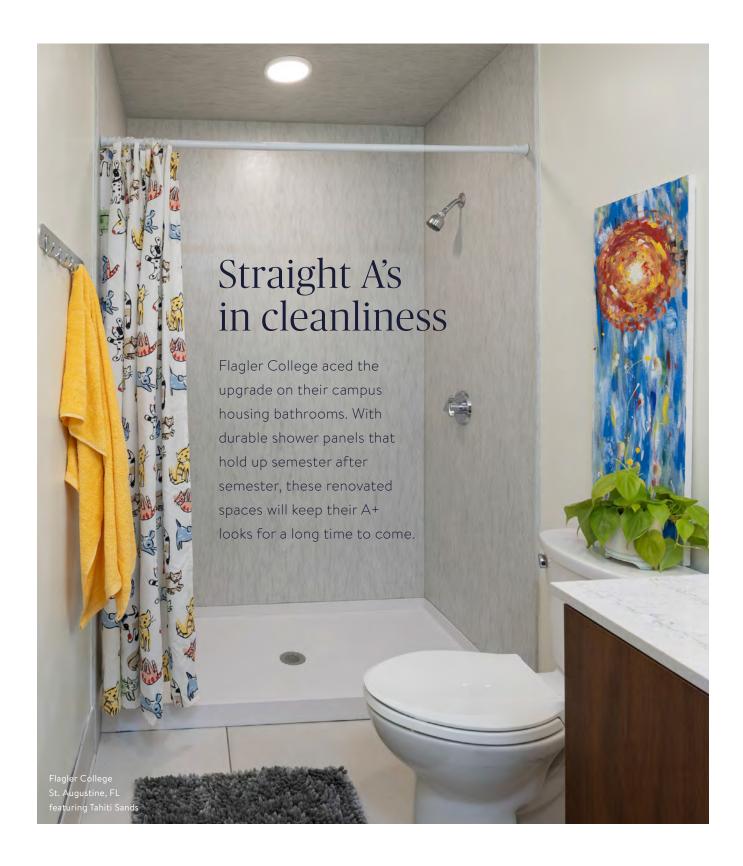




More tail wags. No scratches.

This small-biz dog groomer decided to go with easy-up Wetwall in lieu of costly tile. Panels are durable against claw marks, sealed tight against splashing and easy to clean between clients.







Since this project was located in Flagler
College's historic Ponce Hall, I needed
a product that had a luxurious look but
was also durable and easy to maintain.
Wetwall met all our needs and has served
the students well.

SUMNER CODDINGTON

Director of Interior Design, Lane Architecture, P.A.















I can do it myself?
Installs in a snap?
Goes right over tile?
It won't get scratched?
It's that light?
No grout?
That's not real marble?
It's not on backorder?



WETWALL DESIGN COLLECTIONS

A work of art.

WE'VE DISGUISED DURABILITY WITH LUXURY

Sophisticated style? Without a doubt.

Daring designs?

So many to choose from.

Our classic finishes recreate stunning, seamless looks such as marble, stone, wood and abstract patterns.



Without the work.



Fully Customizable Panels

PRO DESIGNS COLLECTION

Create the look of luxury with panels sized to any specification. Available through kitchen & bath showrooms and contractors.

Perfect for residential and commercial projects of any size







Larger-Scale Bulk Orders

NEW PRO PLUS COLLECTION

Commercial architects, designers and builders working on larger-scale projects can cut back on labor, time and cost. Get luxe looks for jobs over ~10K sqft with 1/2 truckload minimum order sizes.

Best for larger-scale projects, bulk order, multi-unit renos and new builds



Bath & Shower Surround Kits

MENARDS & LOWE'S DESIGNS COLLECTIONS

Think inside the box, with almost everything you need to install. Pre-cut bath & shower kits conveniently come in standard sizes.

Best for smaller at-home projects, DIY, house flips and weekend renos with complete-in-kit convenience



WETWALL DESIGN COLLECTIONS





PRO DESIGNS -



TUSCANY MARBLE W7057



DARLINGTON CHERRY



ARIA WHITE



STACCATO W7004



TORRONE MARBLE W7008



AUGUSTA CALACATTA W7055



CALACATTA STATUARIO W7036



LARISIS MARBLE W7054



TAHITI SANDS W7027



LEGACY ASH W7042

PRO PLUS DESIGNS -



SILKEN WEAVE W7071



BIRCH BRANCHES W7049

LOWE'S DESIGNS



TRANQUIL LINES W7074



GRACEFUL LINES W7075



SERENITY WEAVE W7072



CLASSIC WEAVE W7073

W7062



ASHEN WALNUT



CHAMPAGNE WHISPER W7069



HARMONY MIST W7066



W7067

PRO PLUS DESIGNS (CONTINUED)



MIDNIGHT ELEGANCE W7068



VIENNA MARBLE W7006



MARMAFINO W7019



NORWEGIAN ELM W7015



SPANISH SANDS W7014

MENARDS DESIGNS



CHATHAM CARRARA W7061



W7060



TAHOMA ASH W7059



NESTOS MARBLE W7026

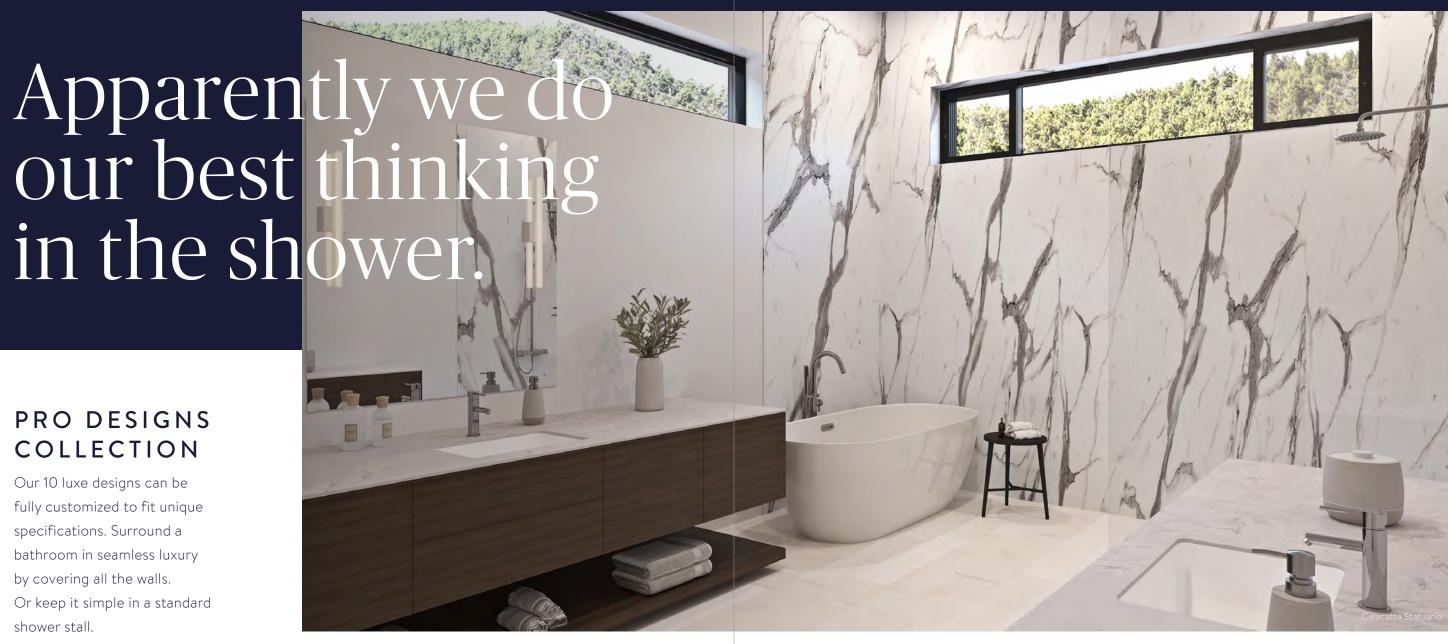
in the shower.

PRO DESIGNS COLLECTION

Our 10 luxe designs can be fully customized to fit unique specifications. Surround a bathroom in seamless luxury by covering all the walls. Or keep it simple in a standard shower stall.



SHOP THE PRO DESIGNS COLLECTION











NEW DESIGN

Tuscany Marble

Subtle bronze veining warms up this white textured marble, creating a look that's both crisp and rich.



Augusta Calacatta

Bold, large-scale grey charcoal striations and warm shadows offset a milky white background to create classic elegance with a bit of playfulness. It's luxury and personality, all at once.







Calacatta Statuario

This bright-white marble design boasts varying

This bright-white marble design boasts varying sizes of light grey, grey and black veining for a bold look brimming with grandeur.



Larisis Marble

W7054

Cool-tinged greys and wispy streaks throughout this ultra-modern pattern add a graceful, tiled look for a clean and casual space.







Torrone Marble

77008

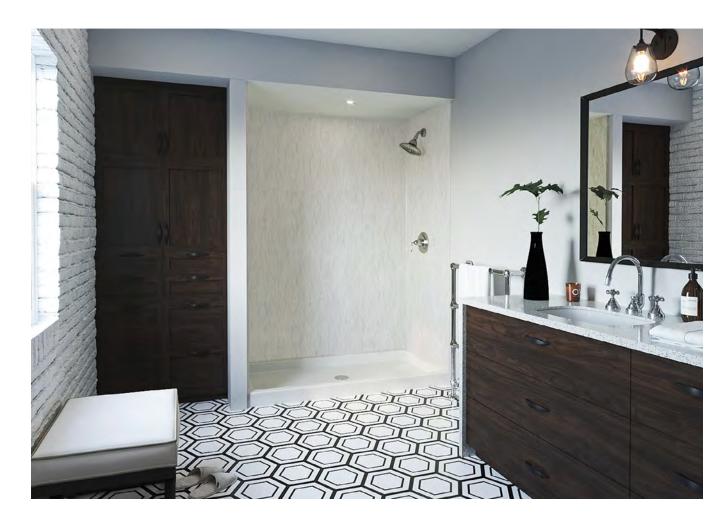
Surround yourself in classic elegance with a bit of play. Subtle grey veining on a crisp white backdrop gives this marble-like surface a timeless, uncluttered look.



Tahiti Sands

W702

Warm and cool neutral tones are blended into an off-white limestone texture, helping this stone-like surface create a lively, yet relaxing look with an earthy flair.







Darlington Cherry

Our planked, off-white cherry design creates a warm, inviting space while the straight grain refines the look.



Legacy Ash

This taupe wood grain pattern mimics a planked design, offering welcoming & light serenity. Pair it with neutral grain finishes for a classic look.







Staccato

With light grey converging lines on a plane of white, wood-like Staccato's relaxed streaking coats a space in calm and comfort.



Aria White

W700

Solid white through and through, this stone-like surface delivers a crisp, clean style that can feel classic, modern and anything in between.



Simple Solutions for Complex Jobs



NEW PRO PLUS COLLECTION

INTRODUCING THE

Explore our collection of waterproof wall panel designs made with commercial architects, designers and builders in mind. Intended for larger-scale projects with 1/2 truckload order minimums, you can add luxury to any space while relying on the patented waterproof system for long-lasting, easy-to-maintain looks.

Ideal for:

Residential Complexes · Campus Housing · Senior Living · Hospitality · Other High-Traffic Spaces



LARGER-SCALE SOLUTIONS

Ideal for jobs requiring at least 9,700 sq ft of material with a 1/2 truckload order minimum.



BEATS THE COST OF TILE

Graceful Lines

Total start-to-finish price for materials, time and labor is less than tile.



DEPENDABLE TIMELINES

Quick installation & reliable lead times help manage deadlines with clear expectations.



SHOP THE PRO PLUS COLLECTION





Silken Weave

A white neutral linen in a soft crossweave pattern offering overall color and extraordinary dimension.



NEW PRO PLUS DESIGN

Birch Branches

Grey and cream curves that bring subtle

liveliness and depth.



4





W7074

Tranquil Lines

A cool, neutral backdrop that soothes the senses and pairs easily with bolder colors and design elements.

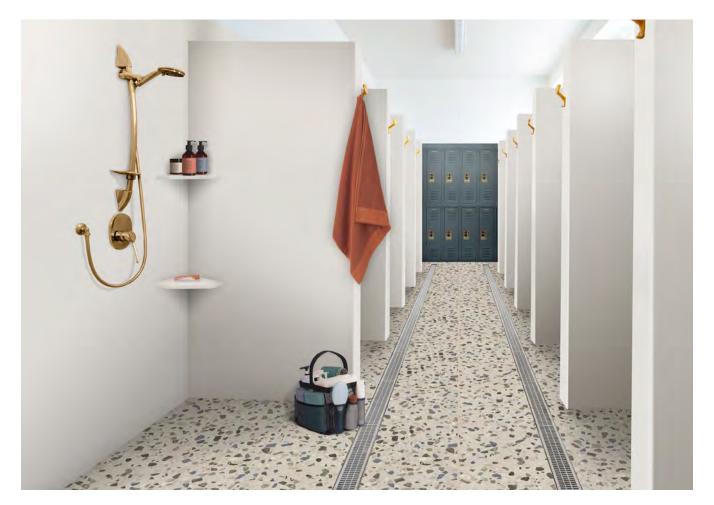


NEW PRO PLUS DESIGN

Graceful Lines

W7075

A warm, sandy grey that adds subtlety and blends effortlessly with textures, patterns and colors.







Ashen Walnut

A sophisticated Walnut balanced with a mix of partial cathedrals and straight grain. A light grey with subtle contrast.



NEW PRO PLUS DESIGN

Champagne Whisper

A soft gold color with a subtle reconstituted woodgrain effect.







Serenity Weave

A soft, sophisticated linen weave of cream and grey tones that offers broad coordination with other colors and materials.



NEW PRO PLUS DESIGN

Classic Weave

W7073

Warm grey and cool grey tones mesh in a classic and subtle linen blend that offers broad coordination with other colors and materials.







Harmony Mist

A neutral warm grey textured marble stone with multi-directional thin intersecting white veins.

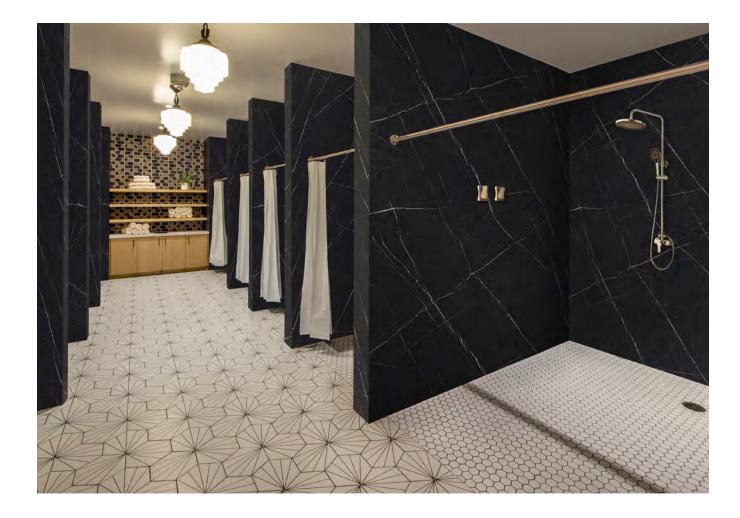


NEW PRO PLUS DESIGN

Urban Soapstone

A large-scale, smooth-veined grey soapstone abounding in rich detail and natural features.

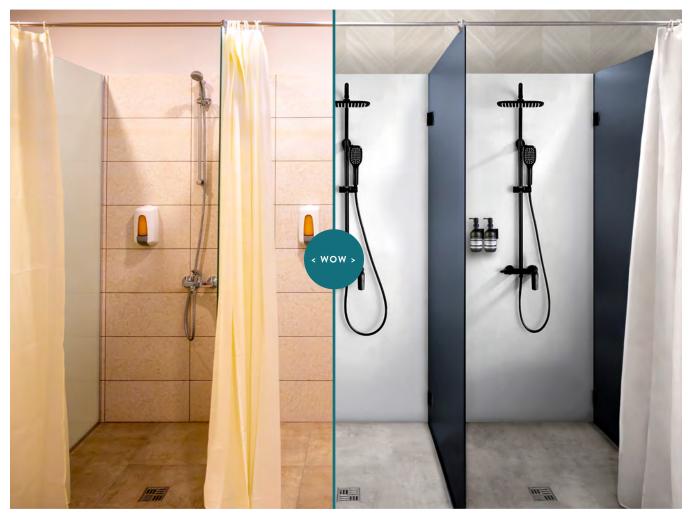






NEW PRO PLUS DESIGN

Midnight Elegance

A jet black marble with elegant crossdirectional white veins. 

BEFORE AFTER

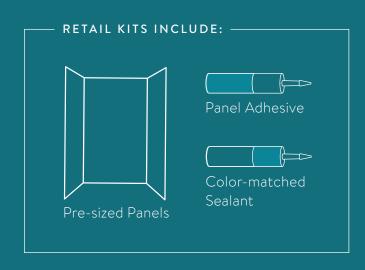
Seeing is believing. Pro Plus Designs are easy on the eyes, and on the timeline.

With Wetwall, you can transform high-traffic spaces in a fraction

of the time it would take to install tile.

4

We thought outside the box to deliver a shower inside a box.



Both Menards & Lowe's exclusive retail kits include our patented panels, adhesive and color-matched sealant for a grout-free application in as quick as 2.5 hours. With panels already pre-cut and available at standard shower & bath surround sizes, installation is simple—making for a thrilling transformation.





Nestos Marble

W/026

This large-scale Sequoia marble design shines in a warm white with light hues and a compelling linear movement.

67

MENARDS EXCLUSIVE DESIGNS





NEW MENARDS DESIGN

White Sands

The warm tonal colors move across the surface mimicking wind-swept sands.



NEW MENARDS DESIGN

Tahoma Ash

This warm toned, straight grain design paired with partial cathedral peaks offers a natural, elevated look to any space.



RETAIL KIT COLLECTIONS — MENARDS EXCLUSIVE DESIGNS





NEW MENARDS DESIGN

Ashland Carrara

W7061

A white marble base that exudes warmth through diagonal veins of caramel and taupe.



NEW MENARDS DESIGN

Chatham Carrara

W7062

A cool-toned, white marble interlaid with grey, diagonal veining.



RETAIL KIT COLLECTIONS — LOWE'S EXCLUSIVE DESIGNS





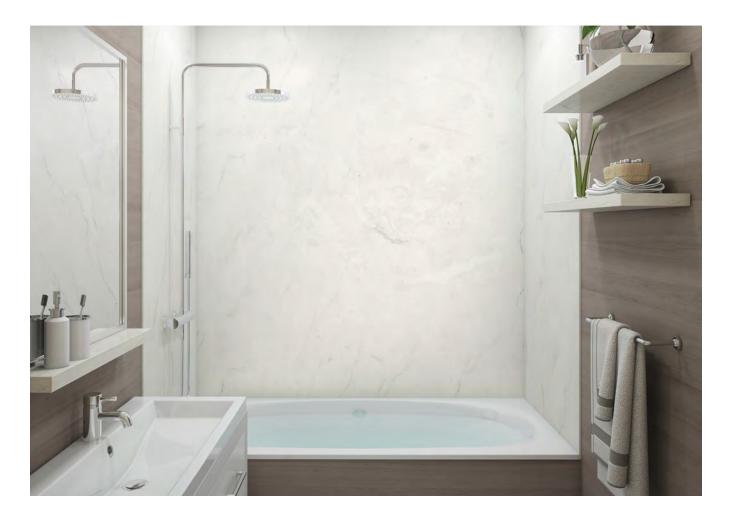
Marmafino

Granite-inspired shower walls with coordinating neutral surfaces turn traditional into timeless, ushering you into a calm, inviting oasis.



Vienna Marble

Scattered grey and beige veining across a toasted white background creates a space of welcoming luxury.



RETAIL KIT COLLECTIONS — LOWE'S EXCLUSIVE DESIGNS





Spanish Sands

W7014

This limestone lookalike comes in a warm grey interfused with linear directional features in shades of grey with hints of caramel.



Norwegian Elm

W7015

Modern with clean lines, this straight grain is intermingled with subtle cathedrals in an overall light neutral color. This is the definition of calm.



It's easy to create a modern and soothing sanctuary with Wetwall™ Waterproof Panels. We can help bring your vision to life with additional technical resources, specification guides, videos and more.





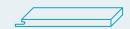
EXPLORE MORE HELPFUL RESOURCES

Back Wall Configurations



TONGUE EDGE + FLAT EDGE

The easy-to-handle TE/FE panels are ideal for a seamed back wall.



GROOVE EDGE + FLAT EDGE

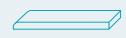
The easy-to-handle GE/FE panels are ideal for a seamed back wall.



FLAT EDGE + FLAT EDGE

The FE/FE panels are best for a one piece wall.

Wing Wall Configurations



BULLNOSE EDGE + FLAT EDGE

The Bullnose Edge is perfect for wing wall or terminating walls.

Utility Wall Configurations



TONGUE EDGE + GROOVE EDGE

This most flexible panel is used when you want to continue the design beyond the single-panel widths.



TONGUE EDGE + BULLNOSE EDGE

Use this Bullnose Edge combined with a TE to cap the end of the TE/GE panels.



GROOVE EDGE + BULLNOSE EDGE

Use this Bullnose Edge combined with a GE to cap the end of the TE/GE panels.



BULLNOSE EDGE + BULLNOSE EDGE

With two Bullnose Edges, this is the ideal panel to feature behind a free-standing bathtub or a stand-alone wall.

Pro Panel Sizes

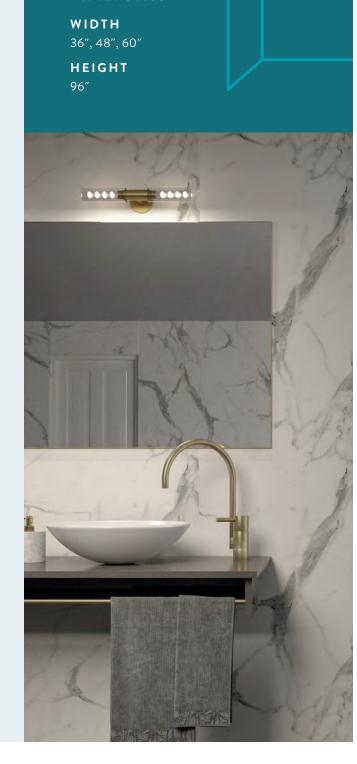
WIDTH

8" (in 96" height only), 30", 32", 36", 48", 60"

HEIGHT

72" & 96"

Pro Plus Panel Sizes







Shop Accessories
COMPLETE
YOUR BATHROOM
TRANSFORMATION

STORAGE SOLUTIONS

Complete your bathroom transformation with coordinating, prefabricated niches & shelves. Available in Designer White (as shown) & Antique White.







SINGLE SHELF RECESSED NICHE



CORNER SHELF

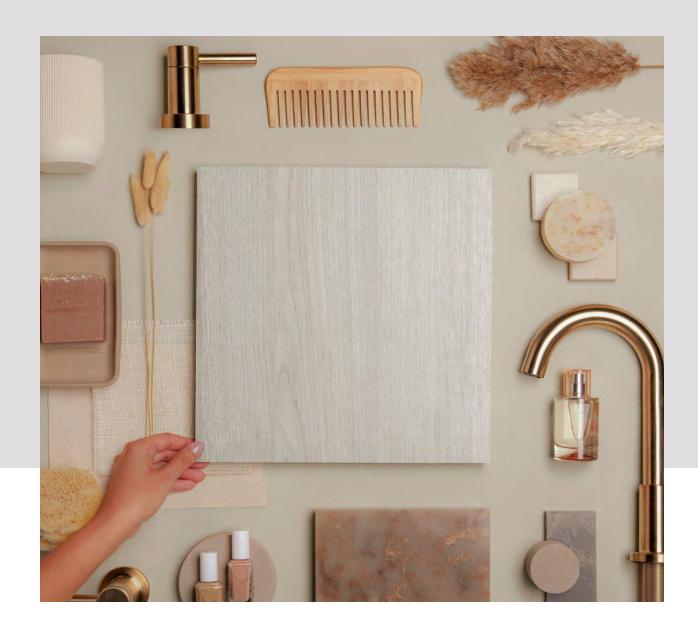
STICK & SEAL



Hold your project together with high performance Wilsonart® Adhesive. Its outstanding bond strength and high heat resistance make it the ideal adhesive for Wetwall installation.

Wilsonart® high-quality sealant comes in 6 colors—specially formulated to match the colors of all Wetwall panel designs. Plus, it's antifungal, providing a lasting water-resistant seal.





Want to try before you buy?

WE COME IN A SAMPLE SIZE

Seeing it in real life is the best way to experience the beauty of the design. Discover how lightweight yet sturdy, durable and scratch-resistant Wetwall bathroom panels really are.



ORDER A
SAMPLE
(OR A FEW)

Looking for where to buy?

GET A SHOWER WITHOUT TAKING A BATH

From customizable designs to fit your unique spec to our patented locking panels that arrive in an all-in-one DIY kit, you'll find Wetwall at kitchen & bath showrooms, through a contractor or exclusively at Lowe's and Menards.



FIND WHERE





WOW.



GET INSPIRED AT WETWALL.COM